

	Feature Name	Description	Research supporting it
MUST HAVES	Referral Tracking	Keep a track of all the referrals to the specialist in one dashboard which can update with the status of the process.	Secondary research, Survey
	Account Creation	User registration, sign in, and account page so the user can access all their relevant and specific data such as previous purchases.	Secondary research, competitor analysis: tool for generating a user base and loyalty
	Appointment Scheduling	Allow members to schedule appointments with Sollis Health physicians conveniently through the app. This feature could offer flexibility in appointment times and allow for easy rescheduling if needed	Secondary research, competitor analysis, Survey
	Family Account Integration	Allow members to manage healthcare needs for their family members within the app, including scheduling appointments, accessing medical records, and coordinating care. This feature simplifies healthcare management for families with multiple members	Secondary research, competitor analysis, Survey
	Health Dashboard	Provide a comprehensive overview of members' health status, including recent appointments, upcoming follow-ups, medication reminders, and recent test results. This feature gives members a centralized view of their healthcare activities.	Secondary research, competitor analysis, In person Interview, Survey
	Appointment Reminders and Notifications	Send timely reminders and notifications to members about upcoming appointments, prescription refills, or recommended health screenings. This feature reduces appointment no-shows and improves adherence to care plans.	Secondary research, competitor analysis, In person Interview
	Telemedicine Consultations	Offer virtual consultations with Sollis Health physicians for minor health concerns or follow-up appointments. This feature provides convenient access to medical care from anywhere, reducing the need for in-person visits.	Secondary research, competitor analysis, In person Interview, Survey
	Personalized Health Recommendations	Utilize artificial intelligence (AI) algorithms to analyze members' health data and provide personalized health recommendations based on their individual health profiles, preferences, and goals.	Secondary research, competitor analysis, In person Interview
	Mindfulness and Meditation	Offer guided mindfulness and meditation exercises within the app to help members manage stress, improve sleep quality, and enhance overall well-being.	Secondary research, competitor analysis, In person Interview
	Secure Messaging	Enable secure messaging between members and Sollis Health physicians for non-urgent inquiries, prescription refills, or follow-up questions. This feature ensures timely communication while maintaining privacy and confidentiality.	Secondary research, competitor analysis, In person Interview
	Remote Patient Monitoring Programs	Implement remote patient monitoring programs for members with chronic conditions, enabling continuous monitoring of key health metrics and early detection of potential health issues.	Secondary research, competitor analysis, In person Interview
	Integration with Home Health Devices	Enable integration with home health devices such as blood pressure monitors, glucose meters, and scales, allowing members to seamlessly track and share their vital signs with their healthcare providers.	Secondary research, competitor analysis, In person Interview
	Elderly Care Features	Include features tailored to the unique needs of elderly members, such as medication reminders with larger font sizes, simplified navigation options, and caregiver access permissions. This feature enhances usability and support for elderly members and their caregivers.	Secondary research, competitor analysis, In person Interview

	Elderly Care Monitoring	Provide remote monitoring solutions for elderly members living independently or in assisted living facilities, including sensors, wearables, and smart home devices to track activities of daily living and alert caregivers of any deviations from normal routines.	Secondary research, competitor analysis, In person Interview
	Virtual Waiting Room	Allow members to virtually check-in for appointments and join a digital waiting room where they can track their position in the queue and receive updates about estimated wait times.	Secondary research, competitor analysis, In person Interview
NICE TO HAVE	Integrated Health Challenges	organize health challenges or wellness competitions within the app to encourage members to adopt healthy behaviors and engage in friendly competition. This feature fosters a sense of community and motivation for members to prioritize their health	Secondary research, competitor analysis, In person Interview
	Emergency Assistance	Offer quick access to emergency assistance or urgent care services for members experiencing medical emergencies. This feature provides peace of mind to members knowing that help is readily available when needed	Secondary research, competitor analysis, In person Interview
	Language Translation Services	Integrate language translation services within the app to provide support for members who prefer to communicate in languages other than English. This feature ensures inclusivity and accessibility for diverse populations.	Secondary research, Survey
	Medical Tourism Concierge Services	Offer comprehensive medical tourism concierge services for members seeking specialized medical treatments or procedures abroad, including travel arrangements, accommodations, and post-operative care coordination.	Secondary research, competitor analysis, In person Interview
	Medical Tourism Assistance	Provide assistance with medical tourism arrangements for members seeking specialized medical treatments or procedures outside their local area. This feature includes coordinating travel logistics, accommodation, and post-procedure follow-up care.	Secondary research, competitor analysis, In person Interview
	Symptom Checker	Include a symptom checker tool that allows members to input their symptoms and receive preliminary guidance on potential causes or recommended actions. This feature helps members make informed decisions about seeking medical care.	Secondary research, competitor analysis, In person Interview
	Mental Health Support	Offer access to mental health resources, such as stress management techniques, mindfulness exercises, and online counseling sessions with licensed therapists. This feature addresses the importance of mental well-being in overall health and wellness.	Secondary research, competitor analysis, In person Interview
	Chronic Disease Management Tools	Develop tools and resources specifically tailored to managing chronic diseases such as diabetes, hypertension, or asthma. This feature provides support for members with complex medical conditions to monitor their health and follow treatment plans effectively	Secondary research, competitor analysis, In person Interview
	Care Team Collaboration	Facilitate communication and collaboration among members, their primary care physicians, specialists, and other healthcare providers involved in their care. This feature ensures seamless coordination of care and promotes continuity across healthcare settings	Secondary research, competitor analysis, In person Interview
	Virtual Reality Therapy	Integrate virtual reality (VR) therapy sessions for members with chronic pain, anxiety, or phobias to provide immersive, evidence-based therapeutic experiences within the comfort of their homes.	Secondary research, competitor analysis, In person Interview

	Preventive Health Reminders	Send proactive reminders to members about recommended preventive health screenings, vaccinations, and health maintenance activities based on their age, gender, and medical history. This feature promotes proactive health management and early detection of potential health issues.	Secondary research, competitor analysis, In person Interview
	Prescription Management	Enable members to request prescription refills, view medication lists, and receive reminders for medication adherence. This feature streamlines medication management and promotes medication adherence among members.	Secondary research, competitor analysis, In person Interview
SUPRISING AND DELIGHTFUL	Predictive Health Alerts	Utilize predictive analytics to generate health alerts and warnings for members based on their health history, lifestyle factors, and environmental influences to prevent potential health crises and optimize preventive care.	Secondary research, competitor analysis, In person Interview
	Integrated Pharmacy Services	Partner with pharmacies to offer integrated prescription management services, including home delivery options, medication synchronization, and automatic refills. This feature enhances convenience and adherence to medication regimens for members.	Secondary research, competitor analysis, In person Interview
	Clinical Trials Matching	Offer access to clinical trial matching services for members interested in participating in research studies or experimental treatments. This feature facilitates access to innovative medical treatments and contributes to advancing medical science.	Secondary research, competitor analysis, In person Interview
	Healthcare Advocacy Services	Offer healthcare advocacy services to assist members in navigating complex healthcare systems, understanding medical bills, and resolving insurance disputes. This feature empowers members to advocate for their healthcare rights and access quality care	Secondary research, competitor analysis, In person Interview
	Preventive Health Reminders	Send proactive reminders to members about recommended preventive health screenings, vaccinations, and health maintenance activities based on their age, gender, and medical history. This feature promotes proactive health management and early detection of potential health issues.	Secondary research, competitor analysis, In person Interview
CAN COME LATER	Medication Adherence Tracking	Provide tools to track medication adherence and dosage schedules, including reminders, refill alerts, and adherence reports. This feature helps members stay compliant with their prescribed medications and improves treatment outcomes	Secondary research, competitor analysis, In person Interview
	Integrated Health Marketplace	Partner with health and wellness brands to create an integrated marketplace within the app where members can access discounted products, services, and subscriptions related to fitness, nutrition, and self-care.	Secondary research, competitor analysis, In person Interview
	Remote Patient Monitoring Programs	Implement remote patient monitoring programs for members with chronic conditions, enabling continuous monitoring of key health metrics and early detection of potential health issues.	Secondary research, competitor analysis, In person Interview
	Pediatric Health Features	Include features tailored to pediatric health, such as growth tracking, developmental milestone monitoring, and pediatric specialist referrals for children's unique healthcare needs.	Secondary research, competitor analysis, In person Interview
	Meal Planning and Nutrition Tracking	Provide tools for members to create personalized meal plans, track nutritional intake, and monitor dietary patterns to support healthy eating habits and weight management.	Secondary research, competitor analysis, In person Interview
	Emergency Response Coordination	Offer emergency response coordination services for members traveling internationally or in remote locations, including access to medical evacuation, repatriation, and 24/7 emergency medical assistance.	Secondary research, competitor analysis, In person Interview

	Holistic Health Assessments	Conduct comprehensive holistic health assessments that evaluate members' physical, emotional, social, and spiritual well-being to develop personalized care plans that address all aspects of health and wellness.	Secondary research, competitor analysis, In person Interview
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